

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Masami Suzuki et al.	Art Unit	: 3625
Serial No.	: 10/797,906	Examiner	: Jason B. Dunham
Filed	: March 9, 2004	Conf. No.	: 3382
Title	: REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS		

**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF JUNE 20, 2007

Please amend the above-identified application as follows:

**Amendments to the Claims** begin at page 2 of this paper.

**Arguments/Remarks** begin at page 10 of this paper.